

THE IMPACT OF DIGITALGLOBE'S SATELLITE CONSTELLATION ON THE GLOBAL GEOSPATIAL INDUSTRY

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DigitalGlobe is the only company operating a constellation of sub-meter, high-resolution earth imaging satellites for the commercial market. With the launch of its first of two next-generation satellites WorldView-1, DigitalGlobe is the premier provider of high resolution panchromatic and multispectral satellite imagery. Providing the most accurate and detailed imagery in the market today with a combination of QuickBird (the world's highest-resolution color satellite) and WorldView-1 (the highest-resolution and most agile commercial satellite ever flown), DigitalGlobe has set the standard for the burgeoning geospatial industry.

The DigitalGlobe constellation of satellites collects high-quality geospatial data and ensures easy and flexible distribution with its unique suite of online commercial products. DigitalGlobe's QuickBird and WorldView-1 satellites feature several technical advantages for providing clear and accurate imagery including highest available resolution, highest accuracy and collection capacity and rapid targeting and in track stereo collection. DigitalGlobe is serving the GIS community with the market's most expansive collection of up to date spatial information and commercial products.

This session will demonstrate DigitalGlobe's unique position as a leader to the international geospatial industry and its impact on the GIS marketplace.